



## ROLES AND RESPONSIBILITIES FOR THE INVEST FOR THE FUTURE (IF) LEADERSHIP COUNCIL

*THE INVEST FOR THE FUTURE LEADERSHIP COUNCIL is a select group of industry leaders, alumni and friends of the School committed to the following primary objectives:*

- Provide feedback on the direction for the Invest for the Future (**IF**) initiative, The Center for Sustainable Enterprise ("The Center") and to align with industry trends.
- Help The Center ensure the relevance, value and impact of **IF**.
- Engage with students as mentors, advisors and/or coaches to enhance their learning experience and learn to apply ESG integration and impact investing concepts in their careers.
- Support efforts to grow key corporate partnerships within ESG integration, impact investing, sustainable enterprise, employer recruiting and other student-facing opportunities.
- Provide operational funding for **IF**, the Center and associated activities.
- Grow connections to a broader network of people and organizations who would have the willingness and capability to support **IF**, the Center's mission and its initiatives.

### MEMBER ROLES AND EXPECTATIONS

- Serve a two-year term on the Invest for the Future (**IF**) Leadership Council (three meetings annually; currently virtual, but will move to at least one in-person when possible).
- Minimum \$5,000 annual gift to the Center to support student & faculty excellence, operational funds and programs targeted to advance a sustainable investment mindset in students.
- Judge at least one **IF** competition and/or attend at least one **IF** event per year as a VIP and engage with students and faculty to create a collaborative environment between practitioners, faculty and students.

### ADDITIONAL ENGAGEMENT OPPORTUNITIES (if desired)

- Serve as a guest speaker at events or in classes, or be a judge for competitions as needed.
- Mentor, coach and advise students and student teams at undergraduate and graduate levels.
- Serve as a resource for student teams working on ESG integration, impact investing and sustainability projects/competitions that require some industry research and/or connections.

### HOW YOUR SUPPORT WILL MAKE A DIFFERENCE?

The generous gifts made by The Invest for the Future (**IF**) Leadership Council members will support expanding UNC's leadership in ESG integration, impact investing and sustainable enterprise in the following ways:

- Student & Faculty Excellence – Supporting research, facilitating data procurement and creation, identifying and creating partnerships and supporting curriculum.
- Expanding Leadership - Supporting events, competitions and other work to expand Kenan-Flagler Business School and UNC-CH leadership in ESG integration, impact investing and sustainable enterprise.
- Program and Co-Curricular Support – Student programs and co-curricular activities to engage students in ESG integration, impact investing and sustainable enterprise.
- Operational Support – Funding to support The Invest for the Future Initiative and related Center for Sustainable Enterprise activities.

